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For Immediate Release

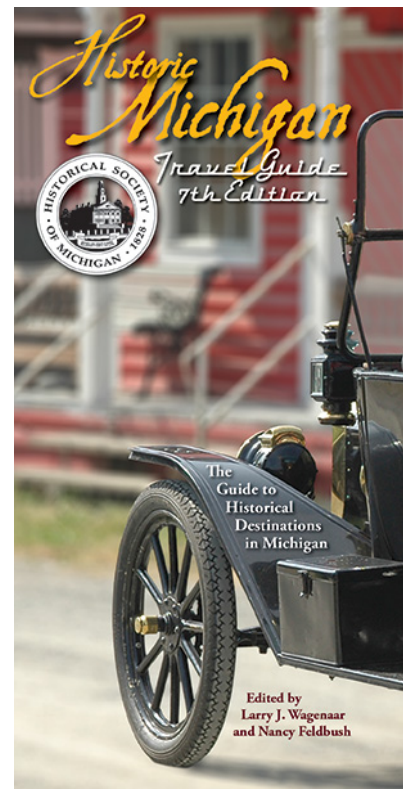
ANNOUNCING THE RELEASE OF THE 7TH EDITION HISTORIC MICHIGAN TRAVEL GUIDE

Lansing, Mich.—The Historical Society of Michigan announces the release of the new 7th edition Historic Michigan Travel Guide sponsored by Meijer. Chock-full of photos and featuring 525 museums, historic sites, and historical attractions, the 216-page Travel Guide is a must-have for anyone who wants to explore the rich cultural and heritage resources Michigan has to offer.

The 7th edition offers photos of the sites if they were provided; a brand-new category: historic inns; QR codes, which connect readers to information on the internet via smart phones and other devices; a redesigned layout that makes it easier to navigate through the pages; and a back-cover introduction by Tim Allen, the voice of Pure Michigan. The new Travel Guide is available at Michigan Meijer stores and online at the Society’s website, hsmichigan.org. It will also be available for sale at other locations later this fall.

“Meijer’s sponsorship of the Historic Michigan Travel Guide helped make it possible to do the extensive work of collecting the necessary data and writing, editing, typesetting, and publishing this guide,” commented Larry J. Wagenaar, Executive Director of the Society. “In addition, Meijer has provided distribution in all of its Michigan stores to make this new edition widely available.”

The Historic Michigan Travel Guide is divided by regions of the state. Within each section, sites are listed alphabetically by the city or town name. Each entry consists of a detailed listing that provides the pertinent information needed to visit and is operated by a member organization of the Historical



Society of Michigan, which is a requirement to be included in the publication. The sites also need to have



a physical location open to the general public and be considered a “tourist attraction” of historical interest.

The Society built on the work of the past three editions to create this new volume, and many improvements were made to the design to make the 7th edition the best Historic Michigan Travel Guide yet. Headings were bolded to make finding information easier, and tabs on the edge of the pages were added so readers will always know which section they are looking at. Plus, this 7th edition Historic Michigan Travel Guide

has 50 more sites than the 6th edition. The guide has a retail price of \$8.95.

The Historical Society of Michigan is the state’s oldest cultural organization, founded in 1828 by territorial governor Lewis Cass and explorer Henry Schoolcraft. A nongovernmental nonprofit, the Society focuses on publications, conferences, education, awards and recognition programming, and support for local history organizations to preserve and promote Michigan’s rich history.

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For high-resolution photos, please contact the Historical Society of Michigan.