

Organizing Your Information: Exhibits

There are 3 basic elements to consider when organizing an effective exhibit:

1. Orientation

- Make sure the title and subtitle of the exhibit are prominent features of the design
- Make sure the main idea or thesis is clear to the viewer

2. Segmentation

- Organize the exhibit into subtopics
- Use design elements (color, background, font, etc.) to make subtopics clear to the viewer

3. Explanation

- Use clear, concise, captions and texts to:
 - Identify pictures, objects, or documents and
 - Interpret information for the viewer – do not pad your board with unnecessary pictures, charts, or other information that does not directly relate to your point

