Organizing Your Information: Exhibits

There are 3 basic elements to consider when organizing an effective exhibit:

1. Orientation
   - Make sure the title and subtitle of the exhibit are prominent features of the design
   - Make sure the main idea or thesis is clear to the viewer

2. Segmentation
   - Organize the exhibit into subtopics
   - Use design elements (color, background, font, etc.) to make subtopics clear to the viewer

3. Explanation
   - Use clear, concise, captions and texts to:
     o Identify pictures, objects, or documents and
     o Interpret information for the viewer – do not pad your board with unnecessary pictures, charts, or other information that does not directly relate to your point

Orient: using title, thesis, and subtitles

Segment: Divide your research into easily read sections

Explain: Identify and interpret information and images. Avoid clutter by editing; leave only information that is clear, concise, and directly tied to your thesis.